

Asia-Link Symposium

Transnational Educational: opportunities and Challenges

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- I. Demand for renovation of HE
- II. Government policies on transnational education
- III. Opportunities
- IV. Challenges
- V. Next steps

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Demand for renovation of HE

- Happy educational sector up to 2004
- Out cry from investors and local business for lack of trained workforce
- Pressing demand for more higher education opportunities from the public
- Mass movement of students to study overseas

Total Number of Vietnamese Students Studying Overseas : 50,000

STT	Countries	Bilateral scholarships Through MOET	Vietnamese Government scholarships	Other scholarships	Total
1.	Australia	528	318	6000	6846
2.	China	136	109	5500	5745
3.	United States	203	220	5000	5423
4.	Russia	949	158	4000	5308
5.	France	199	188	4500	4887
6.	U.K	25	255	4000	4280
7.	Singapore	200		4000	4200
8.	Germany	-	220	2000	2220
9.	Canada	100	38	2000	2138
10.	Japan	500	66	1000	1566
11.	Netherland	18	91	1000	1109
12.	New Zealand	-	9	1000	1009
13.	Ucraina	97	18	800	915
14.	India	90	2	500	592
15.	Taiwan	28	-	500	528

(Source: MOET, March, 2006)

GOVERNMENT POLICIES ON TRANSNATIONAL EDUCATION

Government decree 06 on Establishment of Foreign own educational institutions in Vietnam

Priority areas:

- **Train skilled workers, high quality technicians, scientists, managers for the business, scientific, technological sectors**

Types of institutions:

- **Representative office**
- **Joint campus**
- **Foreign own campus**

GOVERNMENT POLICIES ON TRANSNATIONAL EDUCATION

Result:

- **For higher education: RMIT, AITCV, TU Dresden**
- **For other training centers: about 70**
- **For international schools: 20**

GOVERNMENT POLICIES ON TRANSNATIONAL EDUCATION

Decree 18 of the Government: Establishing and operating foreign cultural and educational exchange institutions in Vietnam not-for-profit purposes

Article 3

The Government of Vietnam encourages the establishment of foreign cultural and educational establishments in the following sectors:

1. training and professional development training in the cultural, artistic and information sectors;
2. training technical workers, technicians, scientists and management officers, experts in economic, technological, scientific, technical and natural science sectors;
3. cooperating in building physical cultural works and in studying non-physical cultural works.

GOVERNMENT POLICIES ON TRANSNATIONAL EDUCATION

Article 4

Three forms operations: representative offices, twinning or independent establishments.

1. Representative office: represent the organisation in promoting formulation of cooperation projects and programmes in cultural and educational sectors; and to promote and supervise the implementation of cultural and educational agreements.
2. Twinning: contractual agreement between a foreign party and a Vietnamese cultural and educational establishment.
3. An independent establishment: 100% foreign own establishment.

GOVERNMENT POLICIES ON TRANSNATIONAL EDUCATION

Result:

- **More than 200 joint degree programs with recognized foreign institutions**
- **International schools: 10 projects**
- **Representative offices: 7**

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III. Opportunities

- Helps local institutions to renovate curricula, textbooks, methodologies, assessment and train teaching staff
- More program diversity, not available at local institutions
- Better work opportunities in VN and increase international labor mobility for the workforce
- Create better environment for investment

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IV. Challenges

- Overlapping management,
- Lack of coordination mechanism for monitoring and auditing
- Quality assurance measures are not in place yet
- Cheaters are around

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V. Next steps

New policies and government guidelines are needed to:

- Ensure quality of education
- Encourage and support local institutions to improve their qualification with comprehensive measures
- Encourage more international investment in Ed
- Diversify mode of cooperation with international partners in the establishment of world class universities in VN
- Promote international cooperation with other countries with strong focus on EU